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Experimenting Data Capturing Techniques for Water Statistics

G. Di Bella e S. Macchia

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**Experimenting Data Capturing Techniques for
Water Statistics**

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Abstract: Official water statistics demand is increasing in the last years in order to better manage water resources and to guarantee the ecological protection of water bodies. Standard procedures and statistical methodologies to improve data quality are emerging within the several distributed national data producers. Regarding data collection through a questionnaire, in the last few years new procedures has been developed from the computer science point of view; in particular the use of the electronic questionnaire has offered a great number of tools also for the environment statistical surveys. In this paper the experience conducted in the Italian statistical office in surveying water services data using an electronic questionnaire is described.

Keywords: Water statistics, Water services, Water management, Statistical survey, Computer Assisted Interviewing

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1. Introduction

Water statistics, as being part of a theoretical national water information system, cover a great number of fields considering they regard water both as a natural resource and as environmental media. Data concern water resources, water use, wastewater treatment, emissions, water quality, aquatic ecosystem analysis, water services management and policies. In Italy many organisms are involved in data collection, and many activities have been carried out in the last years around this issue, but the actual data availability and its quality do not meet the current demand. Water statistics production covering the national geographical level is still an open challenge.

Unlike water quality monitoring data (data for physical, chemical, biological and microbiological waters characterization) that are mainly treated by the Environmental Agencies, national environment statistics related to population, public administration and enterprises (generally considered as environmental pressure data) are in most cases surveyed by the National Statistical Institutes (NSI's). In this case statistical offices have the advantage of their traditional experience in collecting data through surveys using questionnaires submitted to a well-defined responding units set.

Regarding water statistics, that are a basic element of environmental information, Italian NSI (Istat) is involved in data collection about water services.

In this paper the Istat experience is described: in paragraph 2 the Oecd/Eurostat 'State of the Environment' Questionnaire is illustrated as water statistics demand. The paragraph 3 and 4 deal with the Istat project on water statistics collection. Then the data capturing procedure recently used and the advantages deriving from it are pointed out.

2. The Eurostat/Oecd water data framework

From an institutional point of view the main international data collection involving NSI's is the Joint Questionnaire on the State of the Environment - section Inland Waters (JQ -IW) managed by OECD (Organisation for Economic Co-operation and Development) and Eurostat (Statistical Office of the European Communities). The Questionnaire is the result of more than 20 years of experience inside OECD, Eurostat and participating member states (Amand and Montgomery, 2001).

The main objective of this Questionnaire is to collect, but also to harmonise, national environmental data. Subjects dealt with in the Inland Water section concern:

- water resources abstraction
- water resources use
- wastewater treatment
- production and disposal of sewage sludge
- discharge of wastewater into the environment
- quality of rivers and lakes

For water abstraction the complete framework proposed by the JQ-IW is reorganized in the Table 1. For each sector operating abstraction, data refer to the amount of water abstracted (thousands m³/y) from *Fresh surface water*, *Fresh ground water* and *Marine and brackish water*; data on *Desalinated water* and *Reused water* are also requested.

Abstraction sectors are different from one another in using distinct infrastructure networks: pumps, tanks, aqueducts.

The *Public water supply* regards water intended for human consumption, that is drinkable or that it is treated to reach the standard predefined quality. In the JQ-IW it is defined as 'Water supplied by economic units engaged in collection, purification and distribution of water (including desalting of sea water to produce water as the principal product of interest, and excluding system operation for agricultural purposes and treatment'. It may be also denoted as Water supply industry, coded 41 according to the International Standard Industrial Classification of all economic activities (ISIC Codes).

Table 1. JQ-IW framework for Annual water abstraction by source and by sector

ABSTRACTION SECTORS	SOURCES			TOTAL	Desalinated water	Reused water
	Fresh surface water	Fresh ground water	Marine and brackish water			
Public water supply						
Agriculture, forestry, fishing						
of which irrigation						
Manufacturing industry						
of which industry-cooling						
Production of electricity						
Other activities						
Households						
TOTAL						

Data about abstraction of *Marine and brackish water* by the *Public water supply* is requested as *Desalinated water*, that is a necessary purification treatment for drinking water.

Other sectors are considered as self supply operators and in this case, depending on the specific use, water abstracted and supplied can be potable or not. For water use the JQ-IW framework can be summarized as in Table 2.

Table 2. JQ-IW framework for Annual water use by supply category and sector

SUPPLY CATEGORIES	USE SECTORS							
	Agriculture, forestry, fishing	All industrial activities			Production and distribution of electricity	Domestic sector		
	of which irrigation purposes	of which Total manufacturing industry		of which for cooling purposes	of which households	of which other activities		
Public water supply								
Self supply								
TOTAL								

Supply categories are the same as the abstraction ones but, in this case, data refer to public water supplied to the different sectors and to self supply for the other categories.

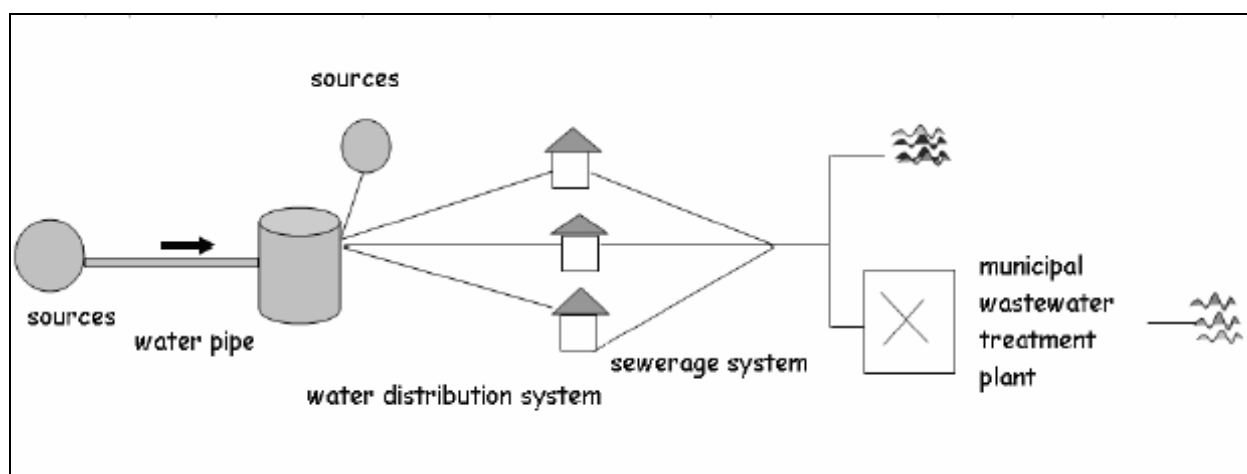
The wastewater section of JQ-IW includes indicators on population connected to urban wastewater treatment plants (UWWTP), sewage sludge production and disposal, generation and discharge of wastewater. About plants characteristics the JQ collects the number of UWWTP's by type of treatment (primary, secondary, tertiary) and for each type of treatment data on the design capacity, the actual occupation and the effluent in terms of BOD (1000 kg O₂/d) are requested.

The subjects dealt with in the Inland Waters section considered in this paper are water resources related to public supply and wastewater treatment.

3. Istat Water Surveys System contents

The Istat Water Surveys System (WSS) produces data about municipal water use from abstraction to discharge and about the main characteristics of water services. Data collection requires the definition of a surveys set on: Aqueducts, Public water supply systems, Sewerage systems, Urban wastewater treatment plants, which are the types of facilities furnishing water services. It is also important to ensure the linkage between all the data regarding each of the entities in order to describe the entire phenomena, bearing in mind that water use cycle has to be analysed and observed in an integrated approach (Figure 1).

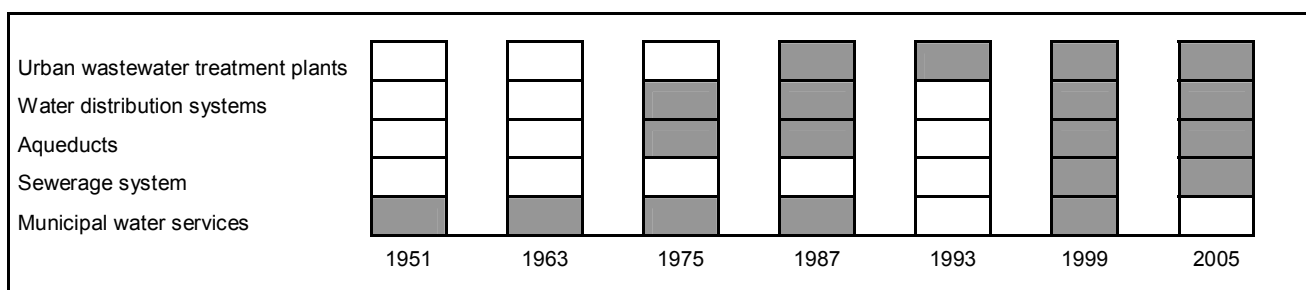
Figure 1. Public water services scheme



Final respondent units are Water Services Management Companies (WSMC), that are companies in charge of water infrastructures.

From an historical point of view, the Istat water data collections began in 1951 with a survey planned to support a specific sanitation policy; by this time the production process has been developed both for contents and for instruments involved. The time prospectus in Figure 2 shows the collection process, in 1999 the entire surveys system is realized and the name WSS is coined.

Figure 2. Istat water surveys time prospectus



To test important process innovations, aimed at improving data quality and timeliness, a short form has been designed for the last 2005 WSS and only a core data set has been observed. In particular water amount data were observed as total not considering the specific classifications.

In the sub-surveys Aqueducts and Water supply systems, data on public water abstraction for potable use, collected as a whole in 2005, in 1999 WSS census were collected by type of source considering the following items:

- springs
- wells
- water courses
- natural lakes
- artificial reservoirs
- sea and transitional surface water

where ground water comprises springs and wells and surface water is related to the other type of sources; the last source is obviously classified as not fresh water.

Public water supply system sub-survey collects data also on water use. The water use classification adopted in 1999, so to guarantee data provision to Eurostat, was:

- domestic sector
 - households
 - other activities
- production sector
 - industry
 - agriculture
- others uses

In 2005 WSS form, water supplied was observed as a total.

About wastewater, the sub-surveys on Sewerage systems and UWWTP's produce data about the degree of treatment of wastewater collected in sewerage systems (no treatment, partial treatment and complete treatment) and for each UWWTP the type of treatment, the design capacity and the actual occupation in terms of BOD, both in 1999 and 2005 data collection.

4. Testing innovations in the last survey

The 2005 WSS short form, considering a core data set, has been defined to test mainly two important process innovations: the sample design and the use of Computer Assisted Interviewing techniques (CAI), as described in par. 5.

Regarding the first innovation, with the aim of reducing the survey cost, the census approach - traditionally carried out by Istat since 1951 until 1999 - with an about ten-years periodicity, has been replaced by a sampling strategy.

It has to be said that at the moment in Italy a water service reform is in progress with the aim of having an integrated water services management, from abstraction to discharge, for a wide and homogenous portion of territory. Not all the Italian regions have put in practice this reform yet, so, many water utilities provide services in a single municipality and some big water management companies serve multi-jurisdictional areas, which allows to benefit from economies of scale. However privatization of water companies has been recently contested by the so called 'third sector' for poor water quality, increasing prices, and ethical concerns with the result of slowing down the reform process. Then, from the statistical point of view, it is important to monitor the situation and to define flexible data collection procedures.

The survey design strategy adopted for the WSS 2005 edition selected municipalities (the sample frame at the first stage sampling) according to a management criterion: municipalities whose water services were managed by small companies were selected with probability $p < 1$, while municipalities grouped and managed by big companies were chosen with probability $p = 1$. In this way the managed areas maintain their integrity and data provision is simpler for responding units. At the second stage all WSMC operating in the sampled municipalities were selected.

Following this criterion, the sampling approach in surveying WSMC is tending to move towards the census approach as the water services management is concentrating in few companies according to the service reform.

The advantage of the sampling survey, with respect to census survey, is to reduce cost but the following topics have to be considered:

- because of the high variability of the observed variables (water amounts) the final sampling rate n/N has to be relatively high to produce acceptable sampling errors; in the WSS 2005 the sampling rate for the first stage was 61,3%.
- dimension N of the final sampling frame is not so high (less than 6000 WSMC);
- additional cost for each further unit sampled are not so influent with respect to the initial investment;
- statistical inference process produces data at an aggregated geographical level (regions for the WSS 2005) not useful for more specific environmental analysis. Water resources and water services are distributed in space according to geological factors and human settlement dynamics (as an example see Fig. 3). Even at a small scale there can be a great variability of the phenomenon observed as WSS 1999 data analysis shows (see Ciarallo et al., 2005 and Di Gessa et al., 2006) for spatial statistical analysis using WSS 1999 water abstraction data). In the WSS the minimum geographical scale at which data are observed is municipality. In the past survey editions some questions about geographical coordinates of UWWTP and discharge points were introduced but the quality of data provided and the non response rate suggested the current solution. The municipal geographical level seems to be the best compromise between data relevance and production process efficiency. At this level it is also possible to produce good data estimation at river basins level that is the suitable unit for hydrological analysis.

Operatively the 2005 WSS has been organised in two steps: the first step consisted in a Preliminary Survey (PS) on municipalities and on local water services regulation authorities (*Autorità di Ambito Territoriale Ottimale*), with the aim of updating respondents list. Information resulting from this step also define the data set for the sampling procedure.

In the second step a Definitive Survey (DS) was carried out directly on WSMC's collecting data on water abstraction, water supply, degree of treatment of sewerage system, municipal wastewater treatment plants.

5. The data capturing application design aimed at quality

As already mentioned, another important innovation of 2005 WSS regards the use of CAI techniques. The previous survey run in 1999 was carried out using self administrated paper questionnaires, while in the WSS 2005 sample survey Computer Assisted Telephone Interviewing (CATI) and Computer Assisted Personal Interviewing (CAPI) were adopted (Couper et al., 1998).

In particular, the Preliminary survey was held with CATI, while the Definitive survey was held integrating the two techniques: CATI and CAPI.

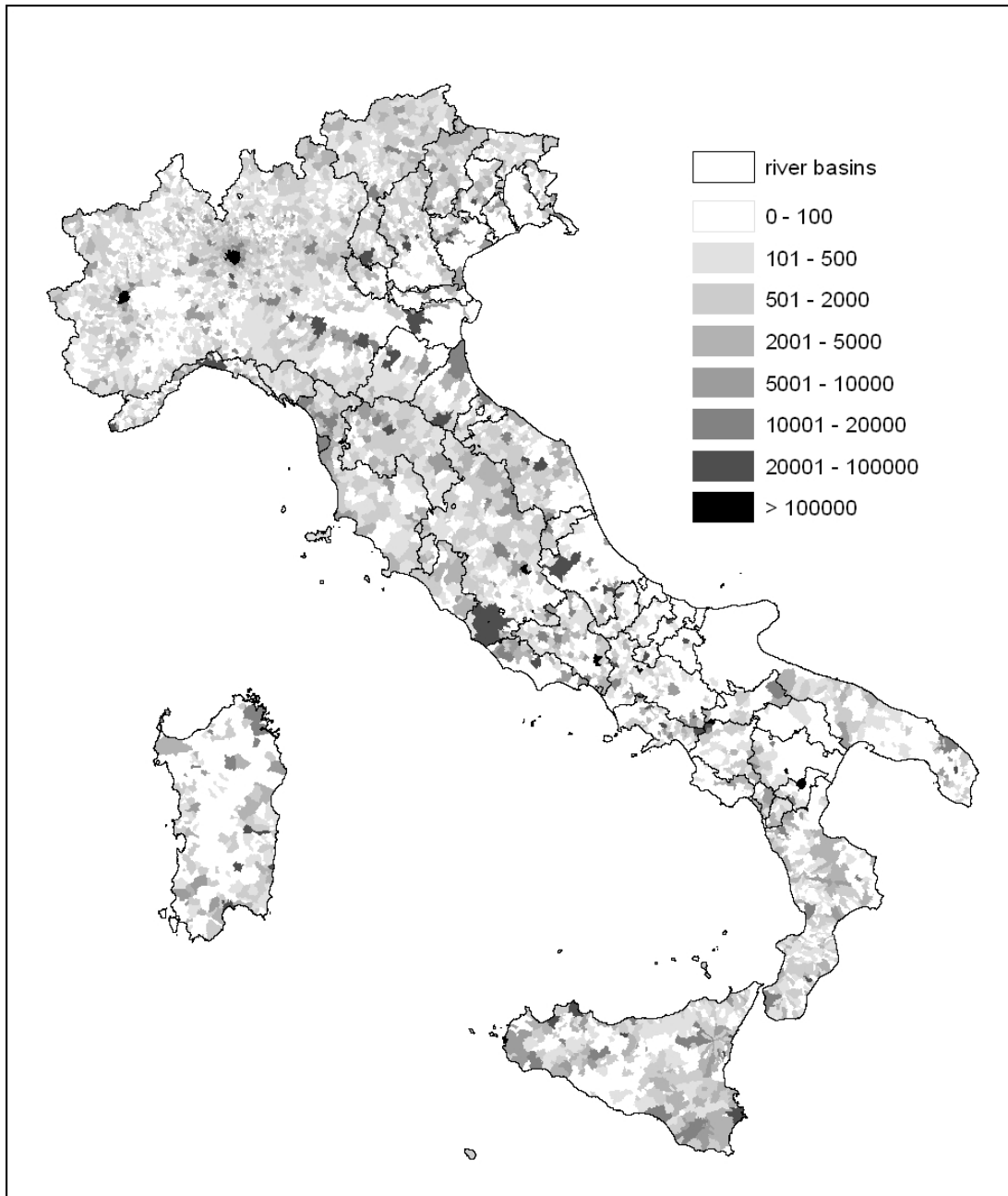
The choice of using interviewing techniques with the presence of the interviewer was taken in order to minimise the total non response rate; in particular, with CATI the call scheduler was set to obtain this result, also encouraging the use of appointments so as to conclude the interview. In addition, the training of interviewers on the meaning of technical concepts used in the questionnaire was done with particular care so to reduce as much as possible the risk of errors due to misunderstanding of definitions.

The decision to use CATI and CAPI was mainly due to the possibilities provided by these techniques of preventing non sampling errors through some specific characteristics they have, i.e.:

- a) the data entry is not required, as for paper questionnaires, so the errors proper to this phase are avoided
- b) the routing errors are absolutely prevented
- c) some checking rules can be managed interactively during the interview

coded during the interview (assisted coding).

**Fig. 3. Water abstraction for public water supply in Italy at municipal level (thousands of m³)
Year 1999**



Source: Istat - WSS 1999

The decision to use CATI and CAPI was mainly due to the possibilities provided by these techniques of preventing non sampling errors through some specific characteristics they have, i.e.:

- e) the data entry is not required, as for paper questionnaires, so the errors proper to this phase are avoided
- f) the routing errors are absolutely prevented

- g) some checking rules can be managed interactively during the interview
- h) categorical data and textual variables referred to an archive coded list can be directly coded during the interview (assisted coding).

The listed potentialities have been exploited in planning and developing the electronic questionnaire (EQ).

In particular the definition of the plan of edits to be included in EQ and their treatment have been done so as to balance the data quality (quality of data to be collected) and the fluency of the interview; all the tools useful to make the interview agreeable for respondents and to reduce respondent burden have been implemented (customisation of questions wording and error messages wording); particular care has been taken of the screen layout, of the error message management and of the helps for the interviewer to make his job as easy as possible.

The care taken in planning and developing the software procedure has been possible thanks to the fact that so called *in-house strategy* has been put in practice for the WSS, which consists in relying on a private company for the call centre, the selection of interviewers and to carry out the interviews, but in giving it all the software procedure, developed in Istat, to manage the data capturing phase (Macchia and Murgia, 2004), concerning:

- the calls scheduler,
- the electronic questionnaire,
- the indicators to monitor the interviewing phase.

The procedure integrates different software packages, but the core is developed with the Blaise system (produced by Statistics Netherlands and already used by a lot of National Statistics Administrations for data capturing carried out with different techniques).

This strategy, already used for other CATI surveys in Istat, guaranteed a strict cooperation between the responsible of the survey and the techniques experts during the EQ planning phase and also a considerable human resource investment for the developing phase, which a private company would have not provided because the limited number of interviews to be completed would have not made up for the costs.

Regarding the prevention of errors, the edit rules implemented in the EQ were treated alternatively in two different ways:

- so as to completely avoid the acceptance of ‘wrong’ values (*hard* mode: when a ‘wrong’ value is keyed, an error message is shown and the interviewer asks the respondent to correct his answer);
- so as to minimise the risk of accepting ‘wrong’ values (*soft* mode: when a ‘wrong’ value is keyed, an error message is shown and the interviewer asks the respondent to confirm his answer and, if this is the case, the software accepts it).

As already mentioned, the integration of two techniques, CATI and CAPI, was used for the Definitive Survey. As a matter of fact, considering the variability in the amount of data each unit had to provide, respondents have been shared in two groups using scores depending on the number of plants managed. Units having a score under an empirical threshold value, corresponding to a level of sustainability of the telephone interview, were interviewed using CATI technique, for the others the CAPI was used. The same Electronic Questionnaire (EQ) was used for both groups, reducing in this way the effect of the technique. It was given a modular design to the EQ, so that each company was asked only the modules related to types of infrastructure managed, replacing in this way the four paper questionnaires used in the 1999 survey (*Aqueducts, Water distribution systems, Sewerage systems, Municipal wastewater treatment plants*) and guaranteeing data integration. The WSMC was asked to confirm or not the predefined list of plants managed, resulting from the Preliminary survey, so to easily access to the following pertinent questions. As regards the Preliminary Survey step, Municipalities and Local water services regulation authorities, interviewed with the CATI technique, were asked mainly about qualitative variables such as lists of water pipes (denomination and municipality in which water abstraction is located), water distribution systems and municipality served, sewerage systems and municipality served, municipal wastewater treatment plants (denomination and address). Furthermore for each infrastructure they had to provide the corresponding management company.

The EQ planned for this step includes 30,000 variables and 52 checking rules. This huge number of variables is a theoretical value defined considering the maximum number of different entities which

could be associated to each respondent/form (for instance each respondent can declare from 1 to n aqueducts and each aqueduct is associated with a certain number of variables, so any respondent/form reaches this maximum value for all the entities). The checking rules regard, above all, the consistence of the collected information with those of the 1999, in order to avoid wrong linkages of management companies to municipalities and to plants and to point out real changes with respect to the 1999 census, considering also the possible entry of new management companies or new plants.

The second step of the data collection procedure involved mainly quantitative variables about amount of water, asked depending on filter questions aimed at customizing the flow of the questionnaire on the base of the answers to be provided. Water management companies were interviewed using the same EQ submitted both with the CATI and CAPI techniques, as described above.

The modular design of the application allowed respondent to access only the pertinent part of the questionnaire. According to the type of plants managed, the unit was asked to provide data concerning the four modules: *Aqueducts*, *Water distribution systems*, *Sewerage systems*, *Municipal wastewater treatment plants*. For each module a predefined list of plants associated to the water company was proposed on the computer screen and the interviewer, after asking confirmation of the list, carried on with the specific questions related to each plant. For the module *Aqueducts*, data concerned amount of *Water abstracted*, associated with municipality in which the withdrawal source is positioned and *Water treated* volumes. In the *Water distribution system* module data on *Water supplied* to each municipalities served were asked. The module on *Sewerage systems* included a question about the *Degree of treatment* of the wastewater collected in each municipality served and for each wastewater treatment plant listed in the corresponding module, the interviewer had to ask for data about *Type of treatment* (presence/absence of a list of treatment units), *Design capacity* (BOD), *Actual occupation* (BOD).

The EQ included 2849 variables and 52 checking rules. Concerning the checking rules, during these interviews, the variables regarding amounts of water were controlled with respect to their coherence with the values of the 1999 archive, preventing in this way from substantial data capturing errors. In practice, these values were considered as not coherent if they differ from those of 1999 survey over a predefined limit.

6. Results and discussion

In WSS 1999, a frequent cause of error on quantitative variables regarded the coherence between the quantitative value provided by the respondent and the unit of measurement requested (thousands of cubic meters). The most evident type of error was the 1000-factor unit error detected analysing suitable models (per capita water supplied distribution, water invoiced vs water supplied distribution). Interesting probabilistic approaches based on mixture modelling were developed for the localisation of errors (Di Zio et al., 2005).

The use of the EQ in the WSS 2005 largely prevented this kind of error because the interviewer could select the declared unit of measurement used by companies to store their data on water volumes among many available units (m³/y, l/s, l/h,...). In this way, it has been possible to avoid misunderstanding and risks of error in the conversion operation. Comparisons among current values and 1999 archive values within checking rules were performed directly by the software, operating the suitable conversions (archive data were expressed in thousands of cubic meters).

Also concerning textual variables the new data capturing approach deeply improved the production process in terms of timeliness and data accuracy. For the 1999 WSS, pre-coded list of WSMC and pre-coded list of aqueducts were not available and the textual data were collected using the self-administrated paper questionnaires. In the Preliminary survey conducted on municipalities to survey water infrastructures and their management companies, in case a WSMC served more than one municipality, its name was present, usually in not identical ways, in as many questionnaires as the number of municipalities served. Analogously for aqueducts (usually named with local toponyms) when they abstracted water from more municipalities. An ad hoc procedure had to be implemented to identify sets of similar names, equivalence classes, in which a representative text should be selected and assigned as standard coded text.

In the last WSS, using the 1999 coded lists, the assisted coding function provided by the *Blaise* system searches the textual current response in the list of the pre-coded stored descriptions. If an identical description is not found in the pre-coded list, the system performs the match through a texts treatment algorithm based on ‘*trigrams*’ analysis (three consecutive letters of each word), showing in the screen a list of similar descriptions, so leaving the interviewer choosing the standard coded alphanumeric string, which has to be confirmed by the respondent, before being selected.

If any similar description is not found in the pre-coded list, the interviewer has the possibility to insert a new string. In this way the residual checking phase is drastically restricted only to new WSMC and new aqueducts. This coding procedure is not necessary for wastewater treatment plants because their identification is composed not only by the name but also by the address and so duplication errors are simply avoided. For the remaining infrastructure types, sewerage systems and water distribution systems, the identification name corresponds to municipality served so the coding procedure in this case is not affected by errors because it utilizes the well defined municipalities coded list.

Strategies implemented in the WSS 2005 EQ to prevent from non sampling errors are summarised in the scheme in Table 3.

Table 3. Preventions of non sampling errors in the WSS 2005

Main types of error	Strategies to prevent errors	Comments/Results
Duplication in the WSMC list collected in the Preliminary survey	Assisted coding based on the 1999 WSS database.	The error was completely prevented for all the collected WSMC already included in the pre-coded archive.
Duplication in the aqueducts list collected in the Preliminary survey	Assisted coding based on the 1999 WSS database.	The error was completely prevented for all the collected aqueducts already included in the pre-coded archive.
Linkage among municipalities, WSMC and plants	Queries to a database built according to the known relationships among the entities were made during the interview to control the consistence of responses.	The consistence of the relationships was assured by <i>hard</i> controls.
Prevention of partial non responses	When a phenomenon was declared by the respondent, all the related answers had to be given (i.e. in presence of potable treatment, the respondent has to specify the amount of water treated).	All these controls have been managed in <i>hard</i> mode: if the respondent could not immediately provide the requested datum, he was encouraged to give an appointment, so as to be able to conclude the interview.
Measurement unit errors	The respondent could select the preferred unit among a pre-coded list. The water amount data were checked interactively during the interview with respect to their coherence with the measurement unit declared and with the values of the 1999 archive (admitting an estimated interval).	All the controls regarding comparison with 1999 archive have been treated in <i>soft</i> mode, considering the evolution of the phenomenon.
Consistency with respect to technical constraints	Violations of technical constraints among quantitative variables were controlled during the interview (i.e. the amount of water supplied had to be equal or less than the amount of water feeding the distribution system).	<i>Hard</i> controls were implemented to prevent from this type of error.

7. Conclusions

The complex framework of the questionnaires, hidden to respondents, and the amount of controls managed during the interviews did not affect negatively the response rates because they was balanced by the fluency of the interviews and the care taken in the interviewers training and monitoring.

The response rates obtained both for CATI and for CAPI were very high showing the suitability of the adopted approach; the response rate is always upper than 95% as described in Table 4 with small refusal rates.

Table 4. Indicators of the data collection process in WSS 2005

Survey	<i>Nr. of interviews</i>	<i>Interviews' length</i>	<i>Days of interview</i>	<i>Response rate</i>	<i>Refusal rate</i>
Preliminary Survey CATI	1320	9'03''	16	99.8%	0.1%
Definitive Survey CATI	1423	9'36''	24	96.3%	0.3%
Definitive Survey CAPI	71	-	...	95.8%	4.2%

Regarding to data flow management process, the use of a unique EQ for the Definitive survey brought many advantages both for timeliness and data accuracy with respect to paper questionnaires used for the previous survey.

The good production process timeliness for the Preliminary survey was basic as resulting data defined the personalised lists for the Definitive survey, so the introduction of the CATI technique for the first survey step prevented information from becoming obsolescent.

For the next survey, to be carried out in 2009 for collecting data referred to 2008, the past experience will allow to better define the best data collection plan.

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